

ethical performance

To advertise, call Paul Holness on +44 (0)1227 720900 or email paul@ethicalperformance.com

Training Courses

The training area of Ethical Performance Online lists CSR, SRI and sustainability courses. This area of our website is designed to allow visitors to find their preferred course as quickly as possible, allowing both companies and users to get the best results. The site features courses provided by everything from universities and other educational establishments to specialist companies.

A training course email alert featuring all courses on the site is sent monthly to 15,000 opt-in recipients worldwide and directs them to Ethical Performance Online, where your course is listed.

benefits

- **targeted** – only CSR and SRI courses featured
- **focused** – 62% of recipients work for companies, institutions or investors
- **actively marketed** – monthly email campaigns direct traffic to your courses

The screenshot shows a webpage for 'ethical performance' with a navigation bar including 'home', 'news', 'events', 'courses', 'recruitment', 'reports', 'announcements', 'directory', and 'contact us'. The main content area is titled 'REPORTING AND COMMUNICATIONS' and features a 'CSR Asia course'. It lists course types (Masterclass (3), Webinar (1), Evening Course (1), Workshop (1), Professional Development (1), Inhouse Training (5)), regions (Europe, Americas, Asia/Pacific, Web Based), and a list of topics including transparency, stakeholder engagement, and reporting standards. Contact details for the course are provided at the bottom.

features:

- menu allows users to narrow down the courses by type and region
- you specify the content of your entry with up to 250 words of text
- a logo with clickthrough to your website is available for an additional fee
- you can provide contact details (phone number, email address and website)
- we can host PDFs containing further information
- we provide tracking on clickthroughs and views of your courses

tariffs:

The cost of an entry relates to the period it is on the site for. A single month is €120 while a whole year is €780. See below for more details.

month	price per month (€)	total (€)
1	120	120
2	120	240
3	95	285
4	95	380
5	95	475
6	80	480
7	80	560
8	80	640
9	80	720
10	80	800
11	80	880
12	65	780

Logos are also available for a one off €70 per course.

Button ads are charged at €80 per month and are shown at the right of all training area pages.