

Professional Services Directory Advertising

With more than 675 service providers listed under 60 different categories, plus full contact details and summaries of the services they provide, the CSR Professional Services Directory is an indispensable guide to what's on offer.

We are offering you the chance to gain prime advertising space for your organisation. We are now selling adverts for next year's print directory to be published in January 2011.

Full Page advert

Full page advertisers receive a gold entry in the print and online versions of the directory, plus listing under ten categories and a button advert in the online directory under your chosen categories.

Half Page advert

Half page adverts also give you a gold entry in the print and online versions plus listing in five categories and a button advert in the online directory under the categories you appear in.

Inline adverts

New for this year we are offering smaller strip and block ads in among the directory listings themselves. Examples of these adverts can be found on the next page.

Button adverts

You can also separately book a button advert on the home page of the online directory or on the main search results page. Both of these advert options remain on the site for the full year.

To view the online directory go to:
www.ethicalperformance.com/csrdirectory/index.php



advert sizes

strip ad

179mm W
x 35mm H

block ad

52mm W
x 36mm H

Full page

179mm W
x 257mm H

Half page

179mm W
x 127mm H

Technical data

Button ad for website: 120px x 60px static image.

Page ad: High res. min 300 dpi. Highlight Range 3–5%, Shadow Range 90–95%. Colour graphics, tints, pictures and illustrations CMYK, compensated for Dot Gain and containing no device-dependent profiles. Black type to contain no other colours. Please do not process postscript or PDF files with crop marks on. Quark 6, Photoshop, Illustrator AI & EPS and Indesign CS 1 files. Word or Powerpoint documents as a lay-out guide only. Bleed min 3mm.

Advertising sales contacts

Carla Thorne on +44 (0) 1227 723 137 or
email carla@ethicalperformance.com

Send advertising materials to: Peter Mason,
Dunstans Publishing, Wingham Business Centre,
Goodnestone Road, Wingham, CT3 1AR, UK or email
peter@ethicalperformance.com

BM TRADA Certification

Chiltern House
Stocking Lane
Hughenden Valley
High Wycombe
HP14 4ND
United Kingdom
+44 (0)1494569700
enquiries@bmrada.com
www.bmrada.com

Specialist categories:
Assurers and Certifiers

Boltzmann Institute of Human Rights

Freyung 6, Hof 1, Stiege 2
Vienna 1010
Austria
+43 (1) 4277 27431
csr.bim@univie.ac.at
www.univie.ac.at

Specialist categories:
Human Rights

Boston College Center for Corporate Citizenship

Carroll School of Management
55 Lee Road
Chestnut Hill
02467-3942
MA, USA
+1 617 552 4545
ccc@bc.edu
www.bccorporatecitizenship.org

Specialist categories:
Training

Brahm

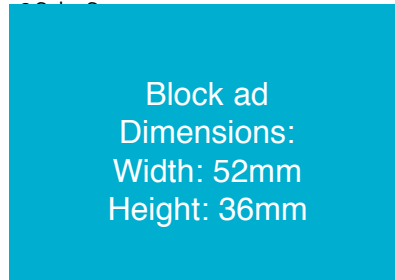
Alma Road
Headingley
Leeds LS6 2AH
United Kingdom
+44 (0)1132304000
m.cowing@brahm.com
www.brahm.com

Specialist categories:
Public Relations

Brainbows Informationsmanagement

Köllnerhofgasse 6/3/10
A-1010 Vienna
Austria
+43 (0)17965444
office@brainbows.com
www.brainbows.com

Specialist categories:
Sustainability



brands & values GmbH

Karl-Ferdinand-Braun Str. 2
28359 Bremen
Germany
+49 (0)4219609630
martin.blumberg@brandsandvalues.com
www.brandsandvalues.com

brands & values is an international team of experts in CSR strategy, organization and communication.

We support our clients in realising economic value and strategic advantage from sustainable business practice on four levels:

- 1 Sustainable economic performance**
 - Integration of sustainability measures into business processes and systems to maximize the effectiveness of business operations
 - Development and implementation of sustainable product and corporate brand strategies and communications programs
- 2 Sustainable social performance**
 - Development and implementation of good corporate citizenship programs which enhance corporate reputation among

critical stakeholder groups

- 3 Sustainable environmental performance**
 - Development of climate strategies and programs which minimize the impact of business operations on ecosystems and maximize the efficiency of energy and resource utilisation
 - Design of eco effective alternatives for non-sustainable products and packaging solutions
- 4 Sustainable corporate governance**
 - Development and integration of codes of business ethics and Key Performance Measures along the supply chain to reduce potential risks associated with social and environmental misbehavior
 - Development of tailor-made sustainability awareness events and skill development trainings to enable employees to take action within companies and in their home lives

Our consultancy approach with businesses and NPO's is the combination of creative strategic thinking with an active involvement and participation of all relevant stakeholders within the change process.

Specialist categories:
Benchmarking | Business Ethics | Cause Related Marketing | Climate Change | Codes of Conduct | Communications | Corporate Governance | Corporate Strategy | CSR Management | Environmental Management | Ethical Trading | Leadership and Mentoring | Marketing | Non-financial Reporting | Report, Design | Report, Writing | Reputation Management | Research | Risk Management | Stakeholder Relations | Supply Chain Management | Sustainability | Training | Volunteering | Website, Design

Braun & Partners Network

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