

ethical performance

CSR Professional Services Directory 2012

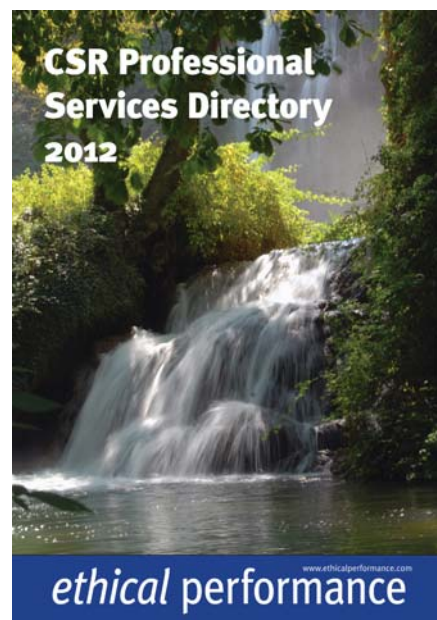
'the definitive reference source to who's who among CSR service providers'

The Ethical Performance CSR Professional Services Directory is your key to the offices of CSR managers and directors working for organizations all over the world that you want to win as clients. An entry will also enhance your standing with existing clients – remember, the competition will be in the CSR Professional Services Directory too.

reach your target audience

The online section of the Ethical Performance CSR Professional Services Directory is the most comprehensive website tool of its kind, and receives more than 34,000 page views a month from 1,500 unique users around the world. The print version is sent at no charge to 3500 individuals working in the CSR field at companies and institutions worldwide, including named individuals with CSR responsibilities who are key budget holders and decision makers at:

- Fortune 100 companies
- the largest European companies



- The Russell 100 and S&P Asian indices
- FTSE 350 companies
- large privately held companies
- government agencies and institutions
- partnerships and non-profit bodies
- investment management companies and institutions with a known interest in socially responsible investment
- business schools and university depts.

maximize your presence

By taking an entry in the Directory, you choose your own level of presence and can tailor this to your budget. A basic free entry is available but you can more effectively introduce your services with a 100 word description (Silver), or maximize your profile further with a logo and an extended description of 200 words (Gold) appearing in both the print and online editions.

As an entrant, you will:

- have a presence in the only stand-alone print directory of CSR professional services
- reach a global online audience via the fully searchable web version
- access the global audience of decision-makers and budget holders working for organizations known to use, or to be planning to use, CSR services
- benefit from association with the premier business newsletter on CSR and SRI

IF YOU WOULD LIKE TO BE IN THE DIRECTORY, PLEASE CONTACT
directory@ethicalperformance.com or call +44 (0)1227 720 900

YOUR ENTRY WILL APPEAR IN BOTH THE PRINT AND ONLINE EDITIONS OF THE CSR PROFESSIONAL SERVICES DIRECTORY

your print entry

GOLD ENTRY

- logo
- 200 words text
- 1st priority in search results
- web link
- contact details
- plus free copy of the Directory

CSR Professional Services Directory 2010

<p>Atelier Ten 45 East 20th Street 4th Floor New York 10003 NY USA +1 212 254 4500 info@atelier.com www.atelier.com</p> <p>Specialist categories: Sustainability</p>	<p>Avastone Consulting Atlanta Headquarters 24 Sloan Street Roswell Georgia USA +1 678 461 8880 cam@avastoneconsulting.com www.avastoneconsulting.com</p> <p>Specialist categories: Leadership and Mentoring</p>	<p>Barchester Green Investment Barchester House 45-49 Catherine Street Salisbury SP1 2DH United Kingdom +44 (0) 1752 33241 jockie.adams@barchestergreen.co.uk www.barchestergreen.co.uk</p> <p>Specialist categories: Socially Responsible Investment</p>
<p>Alpine Limited Woodside Green Ashley Road Epsom Surrey KT18 5BW United Kingdom +44 (0)13 72 75 6010 environment@alpineglobal.com www.alpineglobal.com</p> <p>Specialist categories: Climate Change (Environmental Management) Risk Management</p>	<p>B. sustainable 10-12 Oxford Road Marlow Buckinghamshire SL7 2NE United Kingdom +44 (0)1628 496500 ot@b.sustainable.co.uk www.b.sustainable.co.uk</p> <p>B. sustainable is a strategic and creative sustainability communications agency. We work in partnership with experienced industry specialists to provide carbon footprint measurement, reduction strategy and policy. We also implement creative communication programmes to educate and engage employees and key stakeholders with the sustainability message.</p> <p>Our strong belief in sustainability is combined with a high level of creativity, an in-depth knowledge of the issues involved and a dedicated team of project managers who understand sustainability. Since our foundation in 2007, our approach has enabled us to build relationships with SMEs throughout the FTSE 100 clients.</p> <p>B. sustainable is the sustainability communications arm of the Group, a full-service creative agency based in Marlow, Buckinghamshire. www.b.sustainable.co.uk</p> <p>Specialist categories: Marketing (Report, Design) Sustainability</p>	<p>Bath Consultancy Group Edger House 16-17 George Street Bath BA1 2RH United Kingdom +44 (0)1225 333737 fiona.elliott@bathconsultancygroup.com www.bathconsultancygroup.com</p> <p>We develop change capacity for implementing CSR and climate change strategies across complex organisations. Established since 1996, we have a track record of organisational change and leadership development in global organisations and in government.</p> <p>We specialise in:</p> <ul style="list-style-type: none"> III Assessing change capacity through well-researched tools III Creating integrated responses to legislative demands across sites III Establishing networks of change III Developing leadership capacity III Embedding CSR III Engaging employees and external stakeholders <p>We offer change expertise in the CSR and climate change strategic alliance with technical partners, organisations specialising in their respective action and communication delivering strategies.</p> <p>Specialist categories: Climate Change (Corporate Strategy) Leadership and Mentoring</p>
<p>Audit Integrity 11111 Santa Monica Boulevard, Suite 220 Los Angeles 90025 CA USA +1 877 890 8820 info@auditintegrity.com www.auditintegrity.com</p> <p>Specialist categories: Risk Management</p>	<p>Australian Centre for Corporate Social Responsibility Suite 605 10 Yarra Street South Yarra 3141 Victoria Australia +61 (0)3 9626 1767 info@accsr.com.au www.accsr.com.au</p> <p>The Australian Centre for Corporate Social Responsibility is Australia's leading specialist CSR services provider. Our unique capability-building approach supports organisations in their efforts to understand and manage their social responsibilities and impact, and develop strategies, stakeholder engagement and reporting mechanisms that reduce social risks and improve social responsiveness.</p> <p>More than 250 companies have benefited from our learning, research and strategy services. All our programmes, research and advice are based on best international empirical research and operate from a strategic management and organisational development perspective. Public and</p>	<p>Bali International Consulting Group Jalan Sankas c/o Bali Green Hotel 80361 Tuban Bali Indonesia +62 (0)815 9282 info@biicg.org www.biicg.org</p> <p>Specialist categories: Sustainability</p>

FREE ENTRY

- contact details

SILVER ENTRY

- 100 words text
- web link
- 2nd priority in search results
- contact details

your online entry

Visit www.ethicalperformance.com/csrdirectory to view what your entry will look like.

the specialist categories are:

One category free for all entry types

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|-------------------------------|--|----------------------------------|
| Academic Institutions | Environmental Management | Reputation Management |
| Assurers and Certifiers | Ethical Trading | Research |
| Auditors | Financial Inclusion | Responsible Printing Services |
| Benchmarking | Government Departments, Relations with | Risk Management |
| Business Ethics | Health and Safety | Socially Responsible Investment |
| Cause Related Marketing | Human Rights | Socially Responsible Mutual Fund |
| Charitable Giving | Leadership and Mentoring | Staff Involvement |
| Climate Change | Legal Services | Stakeholder Relations |
| Codes of Conduct | Logistics | Standards |
| Communications | Marketing | Supply Chain Management |
| Community Relations | Membership Organizations | Sustainability |
| Conferences & Events | Non-financial Reporting | Training |
| Corporate Governance | Partnership Building | Underserved Markets |
| Corporate Governance Research | Polling | Visual Media |
| Corporate Strategy | Public Relations | Volunteering |
| CSR Information Technology | Rating Agencies | Website, Design |
| CSR Management | Recruitment | Website, Writing |
| Diversity | Report, Design | Whistle Blowing & Hotlines |
| Employee Relations | Report, Writing | Work/Life Balance |

increase your profile

Advertising is available in *The Ethical Performance CSR Professional Services Directory*. Contact us for more details.

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