

# ReportAlert Stakeholder Communications

**ReportAlert Stakeholder Communications Service** puts your organization's CR and sustainability practice news in front of stakeholders across your industry, peers in related fields, and influencers around the globe.

"We've found the service to be highly effective in bringing our CSR reports to the attention of the sort of people we'd like to read it."

Rowland Hill  
Corporate Social Responsibility / Sustainability Manager  
Marks & Spencer

**M&S**  
EST. 1884



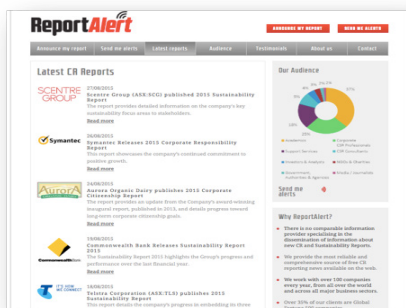
**250,000+**  
weekly email subscribers



**50,000+**  
monthly unique users



**1,000+**  
weekly report views



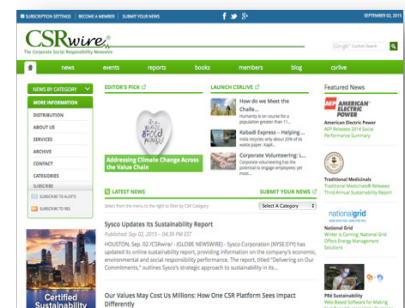
### Ongoing engagement

the service's interactivity, through links and social media promotion, enables you to create a sustained engagement around your announcement



### Wide-reaching distribution

your announcement reaches stakeholders in the UK, Europe, North America, Asia, and beyond



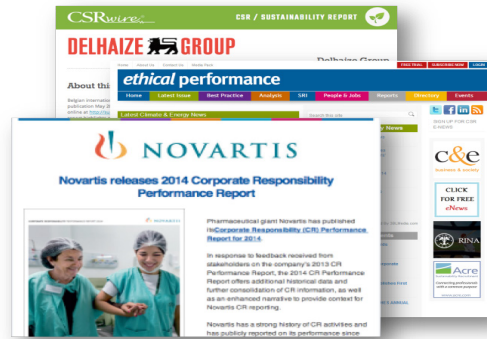
### Receptive, focused audience

our network of subscribers include academics, investors, journalists, executives, professionals, and government officials seeking out CSR content

## ReportAlert Stakeholder Communications

### Basic Package £2,495 | \$3,395 | €3,200

- A dedicated email announcement to our Stakeholder Network of 50,000+ users
- Your announcement permanently hosted on EthicalPerformance.com, CSRwire.com and ReportAlert.info with links, logo, and text
- Social media promotion via Twitter



### Standard Package £3,250 | \$4,395 | €4,200

- A dedicated email announcement to our Stakeholder Network of 50,000+ users
- Your announcement permanently hosted on EthicalPerformance.com, CSRwire.com and ReportAlert.info with links, logo, and text
- 100 Global CR & Sustainability websites
- Inclusion in 3BL Media, CSRwire, Ethical Performance, and Justmeans newsletters to more than 250,000+ recipients
- Expanded social media promotion to over 200,000 first level followers
- Top CR & Sustainability news sites including 3BLmedia.com, Justmeans.com, Ethical Performance.com, CSRwire.com
- Mainstream news sites including Reuters, Bloomberg, AP, Google News and Comtex
- Detailed Reporting & Analytics



**For customized options or additional communications services to promote your CR and sustainability news and initiatives, please contact us.**

## Contact Information

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**Email**

contact@reportalert.com

**Phone**

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US +1 802 535 3215

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“The email alerts service is an extremely efficient way for sustainability professionals to communicate, almost instantly, on the performance of their company with an amazing network of peers and experts worldwide.”

L'ORÉAL

“[The] email alerts have been the most effective instrument to reach our stakeholders and raise awareness of Vodafone’s CR practices.”



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### SERVICE USERS INCLUDE



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Join leading voices in CR and sustainability. ReportAlert gives your announcement the authority and audience engagement that your efforts deserve.

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