



Verification Statement

Scope and criteria of the verification

Lloyd's Register Quality Assurance Limited (LRQA) carried out an assessment of the design and implementation of the policies and procedures of Dunstans Publishing to determine how they support the following objectives:

- ◆ Provide accurate email recipient numbers.
- ◆ Only source new email recipient data through voluntary sign-ups to the website, authorising the sending of emails in line with our clearly stated terms and conditions.
- ◆ Only use the email distribution list and/or authorised corporate email addresses for the sending of authorised emails.
- ◆ Provide clear un-subscription options for all email recipients and that recipients are able to unsubscribe from the service at their convenience.
- ◆ Not to source email recipient data from third parties or from any other external source.
- ◆ Not to sell recipient data to third parties and to use responsibly.

LRQA's approach

The approach taken was to sample both written and verbal evidence from individuals, computer and paper sources, to determine that the design and implementation of the policies and procedures supports the above objectives.

LRQA's conclusions and findings^[1]

Based on the evidence reviewed, LRQA believes that the design of the policies and procedures implemented at Dunstans Publishing supported the above objectives on the dates of the assessments (15-16th July 2009 and 21st September 2009).

Note: This assessment is based on sampled data consequently, whilst LRQA believes the above conclusions and findings to be an accurate representation of the design and implementation of the policy and procedures as of the date of the assessment, this has not been confirmed by 100% verifying all associated records.

The data and staff involved in this assessment may change over time and therefore this statement is only valid on the date of issue.

Don Stanley

on behalf of the LRQA, Coventry, United Kingdom
21 September 2009

Third party liability

Lloyd's Register of Shipping, its affiliates and subsidiaries and their respective officers, employees or agents are, individually and collectively, referred to in this clause as the 'LR Group'. The LR Group assumes no responsibility and shall not be liable to any person for any loss, damage or expense caused by reliance on the information or advice in this document or howsoever provided, unless that person has signed a contract with the relevant LR Group entity for the provision of this information or advice and in that case any responsibility or liability is exclusively on the terms and conditions set out in that contract.

^[1] Conclusions given were based upon full disclosure by Dunstans Publishing of all relevant data and information.